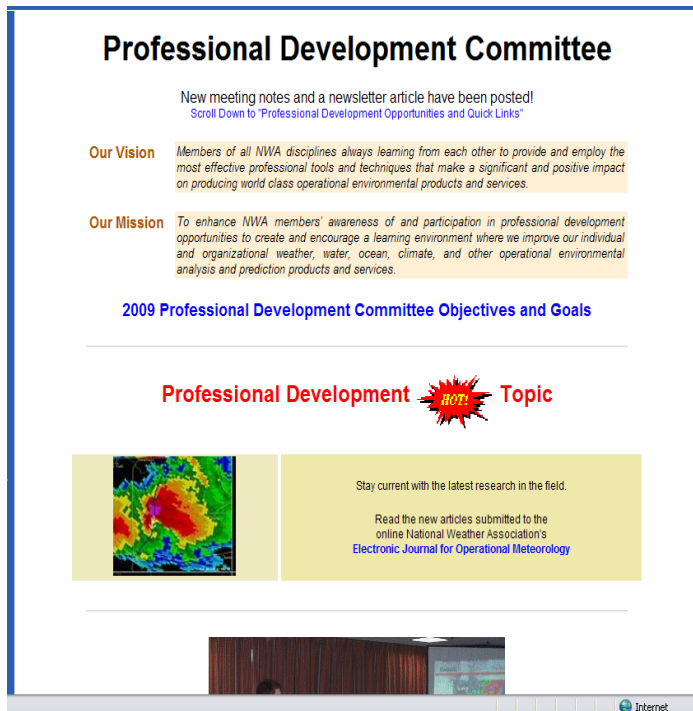


## New Professional Development Web Offering Launched!

Thanks to the hard work of several people on the NWA Professional Development Committee (PDC), most notably Jordan Gerth, the PDC Web page has received a “make-over” and has recently been launched. Go to <http://www.nwas.org/committees/professionaldevelopment/index.php>, and check it out. Our goal is to make this site a premier stop for any professional development need of every NWA member. The page has been a valuable repository of professional development information, and we hope our efforts better serve NWA members and our customers.

The screenshot shows the Professional Development Committee website. At the top, it says "Professional Development Committee" in a large, bold font. Below that, there is a notification: "New meeting notes and a newsletter article have been posted! Scroll Down to 'Professional Development Opportunities and Quick Links'". There are two sections: "Our Vision" and "Our Mission", both with text describing the committee's goals. Below these is a link for "2009 Professional Development Committee Objectives and Goals". A central graphic features the text "Professional Development" in red, a red starburst with "HOT!" inside, and the word "Topic" in red. To the left of this graphic is a small image of a weather map. To the right is a yellow box with text: "Stay current with the latest research in the field. Read the new articles submitted to the online National Weather Association's Electronic Journal for Operational Meteorology". At the bottom of the page, there is a small image of a person at a computer screen. The browser's address bar shows "Internet".

Special attention has been given to bring the professional development Web page to the crisp standards of the remaining NWA web pages. Like the previous Web page, the new page contains numerous links to professional development and training activities on a variety of topics for operational meteorologists and hydrologists. However, the new site incorporates a quick way to navigate to your topic of interest instead of merely scrolling down on a page until you find what you want.

On the upgraded pages, not only will you find the training and professional development links, you can find information about conferences, meetings, student presentation awards, and publication opportunities. This information, of course,

will direct you to the proper NWA organization members to help you achieve your own goals. The main emphasis of the page is to provide a repository of information to help you meet your personal and professional development goals.

While the Web page received a much needed facelift, this transformation is merely the beginning. One of the PDC goals is to organize the current Web page for maximum usefulness of the NWA membership. We intend to meet this goal by continually updating and enhancing the new Web page by adding appropriate material on an ongoing basis.

Our committee has developed the first attempt at updating the professional development and training links for the NWA membership. We welcome and encourage any suggestions you might have for items to be added to the site. Please contact us directly at [PDC@nwas.org](mailto:PDC@nwas.org). We hope you all make the maximum use of this, YOUR NWA professional development Web page.

*Mark Fox, Professional Development Committee*